

Golf Tournament



SKI Board Member Jeffrey Baikowitz, his father Dr. Harry Baikowitz, Mike Kahn and Ivy Steinberg make up a foursome enjoying the annual SKI Golf Tournament

The 2nd Annual International Charity Golf Classic took place on Thursday, May 27th at Kings Riding golf course. 26 foursomes participated this year, double our participation from last year. The golfers enjoyed a relaxing day of golfing followed by a wonderful dinner and silent auction. Over \$30,000 was raised to support the programs and services provided by Street Kids International. Thanks to everyone who joined us in the successful event.

SKI in Alberta



SKI Executive Director Rosemary McCarney with SKI's Alberta Representative Edmund Oliverio after Rosemary's speech at the Canadian Club

The Canadian Club of Calgary invited Executive Director, Rosemary McCarney, to address their group in May 2003 at a special luncheon hosted at the Fairmont Palliser Hotel in downtown Calgary. Rosemary spoke on the courage and potential of street involved youth, and the lack of effective public policies for dealing with the issues confronting them.

streetkids
international

International Beer Tasting Festival

In December 2003, over two hundred friends and supporters of Street Kids International enjoyed a wonderful evening at the Labatt Brewery Pub. Guests sampled various beers while raising funds to support our programs and services. Street Kids International would like to thank Labatt Breweries for organizing this event for us.

Party at MuchMusic

On April 24th, MuchMusic hosted a party at their Queen Street Headquarters to benefit Street Kids International. 100 people attended this event and enjoyed an evening of music and a silent auction while raising funds to support Street Kids International's programs and services. We would like to thank MuchMusic and our Young Professionals Committee for organizing this event for us.

Support SKI

Do you have a birthday, wedding, anniversary or other event coming up? Celebrate your event by making an "In Honour" donation to Street Kids International. It is an easy and unique way to say congratulations, thank you, or best wishes, and it supports a great cause.

Call us (416) 504-8994, fax us (416) 504-8977 or visit us online www.streetkids.org to make an "In Honour" donation.

We will send a card (which you can personalize by adding your own message) on your behalf acknowledging the gift. All donations of \$10 or more will be receipted.

Special Thanks

In our 15th year, we are thrilled to have Air Canada join us as one of our lead sponsors. It is through their generous in-kind support that we can reduce the cost of our world wide travel allowing us to continue to connect with our partners.

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street scenes
Summer 2003

Street Kids International in the News



Rosemary McCarney, Street Kids International Executive Director, as part of a UNICEF Consultation with 12 selected youth serving NGO's from around the world - identified by UNICEF as global best practice leaders - drawn together to help UNICEF strategize on how to invest in global youth work - Trinidad - June 2002

There are many ways to look back over an organization's first 15 years. In this second commemorative Newsletter for our 15th year at work, we decided to share some of what has been written about us, rather than what we write ourselves.

Looking back through the lens of the media coverage about Street Kids International reminds us of the people and events that have shaped the organization. As we began this Newsletter with the intention of collecting a few of the articles that we recalled having been written about us - we found an archive of almost 100 articles written about SKI by journalists from around the world.

Some wrote about the early days in Sudan, where SKI began in the mid-80's, when the street children of Khartoum found Peter Dalglish - a young lawyer turned youth worker, who there decided to make work with street children his life's work and who went on to found SKI. Others wrote about our innovative approaches to working with street children - our animations on HIV/AIDS and Substance Abuse telling the stories of street kids themselves. More recently, the media has focussed on our Street Business Toolkit, created to support the livelihoods of street kids and to challenge the stigmas that street kids could not run a business, be trusted with credit or grasp basic economic principles.

As we looked over the archive, many profiled the talent that has passed through the doors of SKI over the years as volunteers, Board members and staff, as well as the many students who have interned with us in countries all over the world through the years.

More significantly for us, many of the articles addressed the WAY we work - always in partnerships with local organizations whose success we try to grow, always with local youth workers - on the front lines - whose professional development we target and celebrate - always from the smallest possible base in North America so that the resources go where they are most needed. In 15 years, SKI has never had more than 10 paid staff workers - the media who portray our work write about this too. We like to say "we punch above our weight class!"

This year sees this small core team continuing to work with the best local partners in Africa, the Andes and Central Asia and the Former Soviet Union. New partnerships will see us in back in Central America and the Caribbean, South Asia and South East Asia. Renewed partnerships will find us in the Middle East for the first time.

We have pulled together some of the headlines and excerpts from articles written about us over the 15 years. We hope they bring back some memories for you too.

Rosemary McCarney
Executive Director
Street Kids International

15 in the news

years

Champion of Street Kids Honored

By Jim Lewis, *The Toronto Star*, November 1989

A Toronto man who turns street kids-around the world into entrepreneurs will be named Outstanding Young Person of the World in ceremonies tomorrow in Birmingham, England.

Peter Dalglish, who founded the Toronto-based Street Kids International in 1986, is the winner in the humanitarian and voluntary service category.

Karate Kid with a Cause

Meher Pestonji previews a Canadian animation film on AIDS awareness.

The Times of India, Bombay, June 25, 1992

It is simplicity of language combined with an entertaining story-line that makes Karate Kids, an animated documentary, easily digestible even to ten-year-olds with no formal education. Made by the National Film Board of Canada and Street Kids International with technical assistance from WHO's Global Programme on AIDS, the film targets street kids as its audience. Not only is this group ignorant of the issue, it is also known to become sexually active at an early age and is vulnerable to sexual abuse by adults.

Karate Kids has been translated into 15 languages and has been distributed in a hundred countries. The film packs in several important AIDS related messages through comic-strip characters without moralizing, pontificating or dishing out medical jargon.

Child Labour - A Question of Dignity

International Centre for Human Rights, Libertas Newsletter, October 1992

One of the most dynamic organizations in Canada is Street Kids International (SKI). Founded by Peter Dalglish, SKI is well known for its work in AIDS education and for its programs designed to foster the independence and self-respect of street youth by providing them with non-exploitative job opportunities. Peter Dalglish argues that children's rights organizations have to become more aggressive and more creative in their approach to development.

New Recognition for Innovators

By Susan Thorne, *Association Magazine*, January 1994

When Peter Dalglish stepped up to the podium recently to accept the first Peter F. Drucker Award for Canadian Nonprofit Innovation it was a proud moment for the executive director of Street Kids International (SKI), a small but dynamic organization working on behalf of street children throughout the world. It was also a proud moment for the people and sponsors who worked hard to bring the prestigious award to Canada, thereby providing new recognition to Canadian associations.

"What we learn from Street Kids International," Jack Shand, President of the Canadian Society of Association Executives says, "is that you can have a great idea that is uniquely Canadian, but has relevance and application in other countries." Non-profit organizations often feel constrained by their particular mandates, he points out, but that doesn't mean they can't explore opportunities for innovation. "

Life in Sudan a Far Cry from Canada's easy Street
The Globe and Mail, November 1987

Messages for the Street
Macleans, May 1988

Helping African Street Kids Come First
The Toronto Star, June 1988

Creating a Future for Street Kids
The Times of India, September 1989

Champion of Street Kids Honored
Toronto Star, November 1989

Helping to Break the Cycle
The Gazette, March 1990

Globetrotting Lawyer Aims to Change the World
New Faces Canadian Lawyer, November 1990

Into Africa, Stanford Centennial Issue
Stanford University Magazine, September 1991

From Canada's Heart
The Toronto Star, January 1992

Karate Kid with a Cause
The Times of India, June 1992

A Strategy for the Worlds Forgotten Millions
International Herald Tribune, February 1992

AIDS's Cartoon Reaches Street Kids in 100 Countries
Canadian AID News, June 1992

Child Labour: A Question of Dignity
Libertas (Portugese Newsletter), October 1992

Kid's Protected from AIDS's in New Video
Oshawa Time's, November 1992

New Recognition for Innovators
Association Magazine, January 1994

Youth Rights
Youth Action Forum, Spring 1994

Maverick Agency Aims to Inspire Street Kids
The Toronto Star, May 1998

Street Children
World Health Forum, November 1995

Cartoon has Drug Warning for Kids
The Toronto Star, January 1995

Getting Into the Psyche of a Street Kid
The Times of India, July 1997

For the Little Ones
The Toronto Star, August 1998

Trying to get a Classroom for the Worlds Kid's
The Toronto Star, July 1999

Excellent Places to Put Your Money
The Globe and Mail, December 1999

Helping Street Kids Cope with Drugs and AIDS's
Open Society News, Spring 2001

The Gazette Salutes Air Canada
Montreal Gazette, 2003

Street Sadness
Calgary Sun, May 2003

Seeing the Children
Scarlett, July 2003

Los Capaciton para Crear Negocios
El Diario Monta, Ecuador, November 1999

Maverick Agency Aims to Inspire Street Kids

By Catherine Dunphy, *The Toronto Star*, May 5, 1998

Video may raise ire of those who want street kids in school.

The maverick of Canadian aid agencies is about to shake up the staid world of international development again. Just when people have come around to its way of thinking.

Street Kids International's animated videos showing the real and very dangerous worlds of sex and drugs and street kids burst on to the aid scene almost 10 years ago and became a huge hit on four continents with the only people who count: street kids themselves.

Now Street Kids International has another animated production on its drawing boards (...)This one is known as the Street Business Toolkit (...) and offers inspiration to morph street kids into street entrepreneurs. ...

Street Kids International wants to ensure street kids have the knowledge they need to stop selling themselves and/or drugs and start peddling products that can grow into something more than street sales.

Street Sadness, Organization Offers Help for Millions of Kids with Nowhere to Call Home

By Paul Jackson, *Calgary Sun*, May 2003

... After listening to Rosemary McCArney's latest speech, the word that stuck in my mind was "mentoring". Rosemary is so right, if we can stop looking at the estimated 100 million street kids around the world not simply as victims but rather as youngsters seething with potential, and if we can give them just a small leg up, we will have created 100 million youthful entrepreneurs.

The Gazette Salutes Air Canada,

Montreal Gazette, May 2003

.. Air Canada helps Street Kids International reach kids and organizations and present its distinctive program in Canada and around the world. It also helps the organization raise funds and is exploring ways to raise awareness through its customer communications at airports and onboard aircraft. "Air Canada's Community investment program has gone global" said McCArney. "With its generous in-kind support to SKI, Air Canada has become instrumental in supporting the over 100 million street youth world wide."

Seeing the Children

By Caroline Nolan, *Scarlett*, July 2003

As executive director of Street Kids International (SKI), and charged with a passion for bettering their lives and futures, Rosemary McCArney the 49-year-old lawyer, former World Bank and Nortel executive reflects on the irony of thousands of homeless kids living and begging amid the corporate hum and hustle that place Toronto among the richest cities in the world. Ironic too, that Canada - widely viewed as one of the best countries in the world to live in - is home to an estimated 34,000 more. Horrific as those numbers are, as monumental as the task might seem, Rosemary McCArney views her challenge with the kind of optimism that is infectious and goes a long way toward explaining the extraordinary international reputation of the Canadian-based organization.

"Primary prevention programs need to make special efforts to gain access to these young people and to understand and respond to their particular needs. This can often be achieved through mobilizing volunteers and street educators, as UNAIDS, the UN International Drug Control Program and Street Kids International have done when working with street children in Asia"

Kofi A. Annan, *Secretary-General of the United Nations*
We the Children, 2001