

innovative ideas for Street Kids International.

The work of Street Kids International has benefited from the innovative and creative ways that our supporters have chosen to make a difference in the lives of street kids around the world. Individually or as a group, people have made donations in lieu of gifts, held dinner parties, or run events in their communities and schools – all to raise funds to support the work of Street Kids International. Many thanks to all of our donors!



For four years, Paula Coutinho has held a dinner party with her family and colleagues to support Street Kids International.

Here are some inspiring ideas of how people have raised funds to support Street Kids International:

- > **Mr. Ken Mooney** made a one-time contribution to Street Kids International when he learned of our work from a relative.
- > Regular donors such as **Mr. George Dwyer**, provide monthly

contributions to Street Kids International in support of children and youth around the world.

- > **King's-Edgehill School** in Windsor, N.S. held its 7th annual Street Kids International fund raiser, with a T-shirt sale, an indoor yard sale and an International Baccalaureate student music concert - all under the guidance of Mrs. Karen Rick, Ms. Muriel Zimmer and Mr. Jeff Smith.

- > **Senator Landon Pearson** has contributed the royalties from her latest book, Letters from Moscow, to Street Kids International.

- > **For the Kids too!** is a compilation CD of various Canadian artists including Sarah Harmer, Matthew Sweet and Ron Sexsmith. This CD highlights some of their own songs and the proceeds are being donated to Street Kids International. For the Kids too! CD can be purchased at music stores across the country.

poker night at the Spoke.

You gotta know when to hold 'em and know when to fold 'em... At the Texas Hold 'em Poker Tournament, Street Kids International's 1st Annual Dinner & Poker Tournament, people knew when to stay at the table. Hosted at the swank Spoke Club in Toronto on March 4, 2005 invitees enjoyed dinner, drinks and high end prizes. Many thanks to the Young Professionals Club for their hard work in putting this together.

street kids at work.

The exhibit entitled **street kids at work** highlighted our collection of photographs showing kids earning their way as buskers, shoe shiners and street sellers in countries around the world. The photos tell the story of resilience, creativity and optimism in challenging circumstances. Street Kids International engages and empowers kids who need to work on the streets to ensure their survival and that of their families and advocates for their right for a better life. Thank you to McKinsey & Company for their generosity in hosting the Toronto exhibit, as well as for their continued support to Street Kids International. The exhibit is now traveling to other Canadian cities.



This photo is one of many exhibited at a photo exhibit held on February 8, 2005 at the spectacular McKinsey & Company office in Toronto.

taking to the slopes.

On February 16th, 2005 Street Kids International hosted the 2nd Annual Ski 4 SKI Day to support the thousands of street kids around the world. The Georgian Peaks Ski Club, one of Ontario's premier private ski resorts, was the venue for a day of races, prizes and fun. Participants took advantage of a beautiful day to learn or perfect their technique in skiing, snowboarding and snowshoeing. As a special treat Todd Brooker, Canadian ski icon, shared his stories of sport and his love of good causes. Thank you to Kroll Worldwide and CIBC for their continued support as lead sponsors for this event.

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streetkids
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spring 2005

street scenes
giving street kids everywhere a chance



Street Kids International's Street Business Toolkit only costs \$172 CDN dollars per youth and can make a significant impact on the life of a street kid.

hats off to Tilley.

Last year, I learned about Street Kids International and was inspired by the way it helps street kids around the world earn an income in healthy and effective ways.

In November 2004, Hilary and I flew to Ecuador to see the work of Street Kids International in action. While there, we met some of the organization's long-term partners, Walker Vizcarra and Elvira Martinez of CECAFEC, the Ecuadorian Centre for Capacity Building and Training of Street Educators. These people are examples of the tireless, dedicated individuals who work with Street Kids International in over 60 countries. CECAFEC and Street Kids International together support teachers and youth workers through practical training for use with street kids.

One of these training initiatives, the Street Business Toolkit, guides young people to develop their own start-up businesses. We visited several successful graduates of this business program in both Quito and Esmeraldas. One young man we met wraps steamed corn husks around a maize mixture that he makes in his family's woodstove; he then has someone whisk them off to sell while they are still hot. The resourcefulness and business smarts of these young people demonstrate the commonalities that entrepreneurs have no matter where we're from.

Street Kids International equips kids with the tools to assist them in achieving the independence to thrive and to succeed -- or fail -- on their own initiative. This is a dignity that a handout cannot provide. And quite simply, this organization needs our help to continue this important work. Here at Tilley Endurables, we are donating a portion earned from each Hemp Hat sold to Street Kids International to support them in furthering their work.

Please join us and Street Kids International in giving street kids everywhere a chance.

Alex Tilley



new program in Bolivia.

One of Street Kids International's core programming tools, the Street Business Toolkit, has been enriched by a Bolivian local partner, Paquetes Educativos. Along side Street Kids International staff, the Bolivian team has created a savings and loans program called Pasanak'u, that follows our Street Business Toolkit in supporting kids building sustainable businesses.

In Bolivia, over 60% of the population lives below the poverty line with a daily income of less than two dollars. The Pasanak'u model responds to the reality in Bolivia - a country largely reliant on an informal economy with many hurdles for youth starting and sustaining a small business.

The Pasanak'u program is based upon the creation of solidarity groups of 7-10 youth. Each participant saves a set amount of money and pools it with the group to provide a loan for group members. Loans initially range from \$40-80 and typically last 6-8 months. The group together decides how the money will be allocated to particular members to start and grow their business. Groups meet weekly for repayment and to support each other both productively and personally.



continued as Pasanak'u



Street kids who once had to work 12 hours a day to earn only 1 or 2 dollars have developed skills to make more money, in less time, in a safe and healthy way.

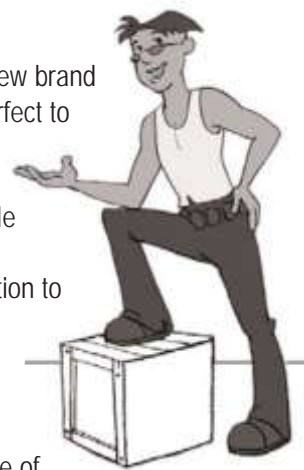
Pasanak'u continued.

Having their own business has clearly had a positive impact on the income of young people, but also has developed their skill set, their confidence and their interactions with their community. This shift has enabled them to move from chronic survival to sustainable economic activities and improved health.

The first official release of the Pasanak'u model combined with a delivery of the Street Business Toolkit took place in February in La Paz, Bolivia with participants from Canada, Spain, Bolivia, and Ecuador.

who is this guy Speed?

He is an important part of our new brand identity. We think Speed is perfect to stand beside our name because he embodies the reality and potential of street kids everywhere. He is connected to the roots of our organization, whose earliest contribution to street kids helped launch a bicycle courier business in Sudan.



Speed is the lead character in Speed's Choice, an animation used in our Street Business Toolkit

Speed is a compelling character. Street kids everywhere can see a little of themselves in him and, for many street kids around the world, he is already a familiar face. For our many other stakeholder groups, Speed sets a tone for our organization so that people will know what to expect when they work with or support Street Kids International. Speed helps us transcend the language barriers of being an organization of global reach with an English name. With Speed, we differentiate ourselves, our work and bring focus to the street kids we work with everyday.

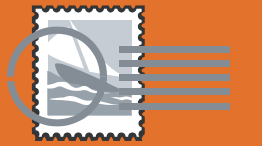
postcard from the field.

I arrived in Tanzania five months ago to begin an eleven-month internship with the National Network of Organizations working with Children (NNOC) and Kuleana, two organizations dedicated to children's rights. One of my tasks has been to coordinate a steering committee investigating microfinance access for youth in Tanzania. This committee developed as a result of organizations participating in Street Kids International's business program called the Street Business Toolkit, and a need to identify credit and loan opportunities for youth. Youth often encounter difficulties gaining access to credit to start their own businesses. Some local organizations, such as Mkombozi - one of Street Kids International's Tanzanian partners, try to make available small amounts for a rotating fund.

One youth who has been able to take advantage of this small fund, is Esther, a twenty-something, single mom with two children. Esther completed her primary education, but

was unable to go to secondary school. As a means of supporting her children, Esther worked in the sex trade and spent a lot of time on the streets. She became known to Mkombozi who identified her as someone with a lot of untapped potential and they approached her about accessing business training. Subsequent to participating in the Street Business Toolkit program, Esther has started her own business selling second-hand clothing. She has been running her business successfully for three months now and is doing very well. Esther is now able to better meet the needs of her children, pay for a babysitter when she is working and rent a room in a safe neighbourhood. It is people like Esther who make my experience here in Tanzania both inspiring and encouraging. I'll keep in touch!

Layla Rich, Junior Program Officer
Street Kids International



Alexey: adapting materials in the Former Soviet Union.

In high school, during the transitional time of the Former Soviet Union, Alexey Mitlin was one of the first young people who wanted to make a difference.

At 16, he became the first president of the Association of Young Leaders of Kazakhstan. At this time, there were few tools and methodologies for youth and organizational development - everything had to be found or invented. Alexey worked to fill the gaps.



Street Kids International also responded and played a significant role in addressing the needs of the region by training youth workers in Street Health, a program which helps street kids to make informed, healthy choices. Alexey was one of the youth workers trained through Street Kids International's train the trainer model in Street Health.

In 1999, Alexey together with Lena Vinogradova co-founded Akkord, a community development NGO

based in Kazakhstan which works throughout the Former Soviet Union. One of Street Kids International's core principles is to encourage our partner agencies to adapt our materials to fit their needs and Akkord has been a leader in initiating some of the most interesting adaptations to our Street Health programming.

Alexey has become one of our lead trainers. His commitment to testing our materials and considering their practical applications to his work with youth workers, has led Alexey to share our materials with his colleagues around the region. "Now I am ready to share these instruments with the groups in Tajikistan ... in a more practical and meaningful way."



Alexey spearheaded our program in Tajikistan and Kyrgyzstan pairing government officials with street involved youth.

IMPRINT links Canada to Zambia.

Across the electronic waves of the internet between Montreal and Toronto, a group of enthusiastic students, receive online project coaching from Street Kids International. These Montreal youth are raising awareness amongst their peers about the 75,000 youth in Zambia who are presently earning a living on the streets. IMPRINT, the global education program of Street Kids International, aspires to translate this new awareness into potential opportunities for issue-based action. Sponsored by the Montreal Jewish Community Foundation, these students find a way to make the link between street kids in Zambia and those here in Canada through a series of training workshops.

The first training begins with a question to reflect upon: "What comes to mind for you when think of street kids in East and Southern Africa?" Most students discuss the uncomfortable images they have seen on television of children covered in flies. The exchange of ideas and responses is followed by the sharing of a very different image of street kids. The facilitator introduces the story of Josef Ngumbi, or Uncle Joze as he likes to be called; a youth entrepreneur and street kid from Zambia. Since he completed Street Kids International's Street Business Toolkit, Josef has his own business selling used

clothing. Josef has been able to save enough money from his business to put himself through mechanic school. His brave story demonstrates to the students that when given a chance street kids will transform their own lives.

These types of success stories are what draw Canadian students to the IMPRINT program and keep them engaged as they define their own role as global citizens. The IMPRINT program focuses attention on building youth decision-making skills, communications skills and awareness raising event planning skills. One youth, Heidi, a committed student, is focused on success, "I will evaluate my project by the reaction of the students at my school. If they want to help me, I will know that my project has been a hit." Such an example of personal entrepreneurship skills among Canadian youth reflects the shared experience they have with street kids in Africa who everyday apply their resourcefulness and business savvy for survival and to create a better life for themselves.



IMPRINT

To date, IMPRINT has worked with 2000 Canadian students in building awareness about the experience of street kids globally.